

FOR IMMEDIATE RELEASE

Lake Compounce Launches All-New Kids Fest Event to Kick off 2022 Season

Get ready for a pint-sized party at America's Oldest Amusement Park, beginning April 30

BRISTOL, CONN., April 6, 2022 – It's a great time to be a kid at Lake Compounce. The *Official Park Of Family Fun* will begin its 2022 Season with a big, new event for its littlest guests: *Kids Fest*. Starting on April 30 and running every Saturday and Sunday until May 22, *Kids Fest* will add extra activities, entertainment and special characters to Lake Compounce's wild rides and sweet treats that kids look forward to every spring.

Lake Compounce's Kiddie Land area will be the home base for *Kids Fest* fun. Guests of all ages can join in on bubble dance parties, mingle with balloon twisters, stilt walkers, jugglers and for the first time ever, meet beloved children's characters Arthur[™] and Pete the Cat[™]! Photo opportunities and meet and greets with Arthur[™] will be available from 12:00 – 4:00 p.m. April 30, May 1 and 14-15 and meet and greets with Pete the Cat[™] will be available from 12:00 – 4:00 p.m. May 7-8 and 21-22. After enjoying a day of fun in Kiddie Land, park goers can nosh on their favorite nostalgic foods such as chicken nuggets and mac and cheese, cosmic brownies, kiddie sundaes and more.

"Kiddie Land at Lake Compounce is the place to be this spring," said Lake Compounce General Manager, Jeffery Davis. "We are rolling out the red carpet for our special guests Arthur™ and Pete the Cat™, and are ready for this pint sized bash to take place every single weekend this spring."

The fun of Lake Compounce isn't limited only to guests. The park continues to build out its team for the 2022 season, offering great pay, great perks, and a one-of-a-kind work environment delivering fun experiences to thousands of visitors. Lake Compounce recently made significant increases to pay rate for key positions including Rides, Food & Beverage and Aquatics. New hires in these roles can now earn as much as \$18 per hour – no experience required! Additionally, Food & Beverage employees receive free meals all summer and Platinum Passes to enjoy Lake Compounce with family or friends on their days off. An open job fair will be held on Saturday, April 9 from 11:00 a.m. – 3:00 p.m. at the Main Gate. Job-seekers can also apply online any time at LakeCompounce.com/Employment.

To welcome guests back for the 2022 season, Lake Compounce will be offering single day admission tickets for more than 40% off gate prices beginning April 14. Those that visit for Kids Fest will be able to grab admission for just \$34.99 when they buy online. Or, jump up to a Season Pass for the best value on fun that lasts all summer long. **Plus, for 48 hours only, the Preschool Play Pass has returned!** Parents that have a 2022 Season Pass can head online to register for the pass now through Friday, April 8. Children ages 4-5 will receive FREE admission to *Kids Fest* and the remainder of the 2022 summer season with their Preschool Play Pass. For a full line up of what to expect at *Kids Fest*, visit <u>LakeCompounce.com/Kids-Fest</u>.

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About Lake Compounce

Lake Compounce, located in Bristol, Connecticut is a timeless New England tradition. Featuring more than 45 rides and attractions across the park's amusement and Water Park, Crocodile Cove, Lake Compounce is America's Oldest Amusement Park celebrating 175 years.

About Palace Entertainment

Palace Entertainment is one of the leading leisure park operators in the United States and is owned by Parques Reunidos. Palace Entertainment owns and operates 21 major entertainment and educational venues across 10 different states, offering a wide range of family-friendly rides, attractions, and educational experiences.