

## FOR IMMEDIATE RELEASE

## Lake Compounce's Most Eventful Season Ever Kicks Off on April 30

The "Official Park of Family Fun" begins 2022 with Kids Fest special event, cashless payment systems

**BRISTOL, CONN., April 19, 2022** – The countdown to summer is officially on: less than two weeks remain until Opening Day at *America's First Amusement Park*. The 175<sup>th</sup> birthday celebration continues this season with new special events and entertainment, beginning on Saturday, April 30 when Lake Compounce reopens its gates at 11:00 a.m.

This year's fun kicks off with *Kids Fest*, a new event running every Saturday and Sunday from April 30 – May 22. *Kids Fest* brings extra activities, entertainment, and beloved characters Arthur™ and Pete the Cat™ to Kiddie Land this spring. Guests will enjoy bubble dance parties, balloon twisting, stilt walker, juggler and so much more. Lake Compounce will also have special limited-time menu items exclusive to *Kids Fest* including chicken nuggets, mac and cheese, cosmic brownies, kiddie sundaes and more.

"We're continuing our 175<sup>th</sup> birthday celebration with an all-new line up of events for 2022," said Lake Compounce General Manager, Jeffery Davis. "Starting with our all-new *Kids Fest*, followed by the *Bites and Pints Food & Drink Festival* and debut of the *Storm Surge* water slide in May, this season offers guests more reasons to visit than ever before!"

In addition to *Kids Fest*, Lake Compounce rolls out a loaded events lineup this year:

- May <u>Storm Surge</u> debuts this summer. The all-new water slide experience invites guests to race down the tunnel slide as they encounter 30 color changing lights and four speakers that create new sounds and new thrills all the way down!
- June Bites and Pints returns every weekend this June. This smash hit food and drink festival returns for a second season with an all-new, doubly delicious menu. Bring your stretchy pants!
- July Summer's On! Fireworks flash above the lake every Saturday night, plus an extra evening of celebration on Sunday, July 3. Bring the whole family for longer days and later rides on Boulder Dash, Rev-O-Lution and more.
- September Ales & Tails Lake Compounce goes to the dogs this September. Four-legged friends can join their humans at America's First Amusement Park as they enjoy the first days of fall and sip on a cold one during this brand-new special Ales & Tails event.
- October Halloween kicks off at Lake Compounce on September 30 and runs weekends through October 30. Stay tuned for more spooky and silly fall fun more to come!
- **November Holiday Lights** returns to Lake Compounce with more than one million lights and extended days of operation from November 18 December 31.

Also new in 2022, Lake Compounce will convert to cashless operations. Beginning on Opening Day, the park will only accept prepaid, credit or debit cards, as well as secure mobile payment systems like Apple Pay and Google Pay. The switch allows for a smoother and safer experience for guests, cutting down on wait times and creating a better in-park experience. Guests can also convert their cash onto prepaid cards at several free kiosks conveniently located throughout Lake Compounce. These prepaid cards can be used for purchases including tickets, food, drinks and gift shop items throughout the park and the Lake Compounce Campground. Any leftover balance on cards can be used outside Lake Compounce anywhere that Visa is accepted. For more information on Lake Compounce's new payment policies, visit the park website.

Single Day admission tickets for the month of May are 40% off online now! A special season-opening offer allows guests to grab admission for *Kids Fest* for just \$34.99 when they buy online. To get the best value for Lake Compounce's most eventful season, snag a 2022 Season Pass. Four-payment plans are available, starting as low as \$20 per month. For more information on the 2022 Season, including special events and admission offers, visit <u>LakeCompounce.com</u>.

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## **About Lake Compounce**

Lake Compounce, located in Bristol, Connecticut is a timeless New England tradition. Featuring more than 45 rides and attractions across the park's amusement and Water Park, Crocodile Cove, Lake Compounce is America's Oldest Amusement Park celebrating 175 years.