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[Lynsey.Winters@PalaceEntertainment.com](mailto:Lynsey.Winters@PalaceEntertainment.com)**FOR IMMEDIATE RELEASE****Splashing through the Snow! Lake Compounce Hosts Santas in July**

*America's Oldest Amusement Park hosts Santa-Con & food drive in partnership with the Connecticut Society of Santas on July 24-25*

**(Bristol, CT)** – Dust off your ugly holiday sweater a little early this year: Lake Compounce is hosting Christmas in July! *America's Oldest Amusement Park* is celebrating 175 years, Santa Claus style. The park will be hosting the Connecticut Society of Santas 2021 Santa-Con, and a food drive through the Santa Cares program on Saturday, July 24 and Sunday, July 25.

The two-day event will begin on Saturday at Lake Compounce Campground, where a breakfast with Santa will be held. Santa's helpers and Mrs. Claus will then make their way over to Lake Compounce and Crocodile Cove, where they will entertain guests by riding attractions and holding a meet and greet with photo opportunities. The Christmas Crew can be found around Lake Compounce from 3 - 5 p.m. on Saturday and Sunday. While several of Santa's helpers will be walking around the park, guests should be on the lookout for the real Santa! The jolly old official St. Nick be hiding somewhere within Lake Compounce.

“What better way to celebrate our milestone birthday season than getting in the holiday spirit a little early here at Lake Compounce,” said General Manager Larry Gorneault Jr. “Through our partnership with the Connecticut Society of Santas and its Santa Cares program, our goal is help increase donations to the local food banks and help support our community.”

The Connecticut Society of Santas is a nonprofit organization with a mission to spread holiday cheer to everyone, at no cost. Founded in 2010, the society raises money for Bristol and Southington Food Banks through its Santa Cares program, at no cost to recipients. Lake Compounce encourages its guests to embrace the Santa spirit by bringing canned goods or other nonperishable food on July 24 or 25. Guests that make a donation will receive free parking as thanks for their support.

“We are thrilled to be partnering with Lake Compounce for our 2021 Santa-Con and the park's Christmas in July event,” said Santa George, president of the Connecticut Society of Santas. “After taking a break from our in-person Santa Workshop in 2020, we are pleased to be back in full force for our 11<sup>th</sup> annual event.”

Guests interested in attending the holiday event can purchase tickets at [LakeCompounce.com](http://LakeCompounce.com). For more information on the Connecticut Society of Santas and the Santa Cares program visit [CTSocietyofSantas.com](http://CTSocietyofSantas.com).

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**About Lake Compounce and Palace Entertainment**

Lake Compounce, located in Bristol, CT is New England's premier family theme and water park. Featuring over 45 rides and attractions, Lake Compounce is the oldest continuously operating amusement park in North America, celebrating 175 years.

Palace Entertainment is one of the leading leisure park operators in the United States and is owned by Parques Reunidos. Palace Entertainment owns and operates 21 major entertainment and educational venues across 10 different states, offering a wide range of family-friendly rides, attractions, and educational experiences.

**About Connecticut Society of Santas**

CTSS members come from all walks of life and backgrounds, but all share the same passion and love for the Christmas season through their portrayal of Santa Claus, Mrs. Claus, or perhaps an Elf or even the Grinch.

Many of our Santas are active in their local communities throughout the year, appearing at fundraising events, schools, hospitals, home visits, corporate parties, and working with their local Chamber of Commerce. Several of our members also appear as other characters; Uncle Sam, a Leprechaun, Clown, Wizard or Magician, helping to bring joy and happiness to young and old throughout the year.